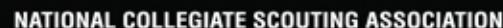




Learn the 5 Things You Need to Know & the 5 Things You Must Do



NCSA WELCOMES YOU TO COLLEGE RECRUITING SIMPLIFIED



- NCSA's Recruiting Team includes former Olympians, retired professional athletes, award winning journalists, national recruiting insiders, and former collegiate coaches and athletes.

1. THE RECRUITING PROCESS STARTED YESTERDAY!

MYTH

Recruiting begins when you are contacted by a college coach during junior or senior year of high school.

REALITY

Due to the rise in athletic scholarship need and the increase of available information for college coaches, the recruiting process is starting earlier than ever before. According to the NCAA, college coaches are starting to identify 7th and 8th graders as recruits and are even starting to offer scholarships to prospects before their freshmen year.

ADVICE

Get started now! No recruit has ever started too early or been too prepared. At the beginning of freshmen year, athletes should have a clear understanding of the **NCAA rules** and core course requirements to begin developing a recruiting game plan. Take action and approach recruiting like your sport and school work – spend time working on it every day.



2. RECRUITING STARTS WITH VERIFIED, 3rd PARTY INFORMATION

MYTH

College coaches discover talent junior and senior year by attending camps, combines, showcases, tournaments and high school games.

REALITY

College coaches depend on verified information from reliable sources about prospects as young as **7TH GRADE**. Most coaches attend tournaments, games and camps with a list of student-athletes they will evaluate, not with the hopes of discovering prospects.



ADVICE

Make sure your athletic ability, recruiting information and academic qualifications have been verified by credible sources that college coaches trust.

- NCSA athlete establishing verified information to distribute to college coaches

3. COLLEGE COACHES EVALUATE PROSPECTS ONLINE

MYTH

College coaches initially evaluate talent by attending high school games and watching unsolicited video sent from students and families.

REALITY

College coaches do a majority of their initial evaluation by looking at video – requested or received from **RELIABLE SOURCES** – often delivered online or digitally. After watching video, a coach may decide to make an in-person evaluation.

ADVICE

Make sure to have your edited highlight video and full game footage online or in a format that can be easily distributed to college coaches when it is requested.

Former Big 10 and PAC 10 Recruiting Coordinators Bob Chmiel and Randy Taylor



THE 5 THINGS YOU NEED TO KNOW

THE 5 THINGS YOU MUST DO

4. BE REALISTIC: LESS THAN 1% GET A DI FULL RIDE

MYTH

NCAA DIV I is the only option for collegiate athletic scholarships.

REALITY

There are over 1700 U.S. colleges and universities that sponsor collegiate athletics and are able to offer financial packages. 80% of those opportunities fall outside of DIV I.

ADVICE

Have clear expectations of the college programs you qualify for based on athletic and academic performance, whether that's DI, DII, DIII, NAIA, or NJCAA. (And yes, DIII schools provide financial packages too!)

1. DEVELOP YOUR GAME PLAN AND GET EVALUATED

FACT

Every student-athlete needs an objective, third party evaluation of their recruiting efforts to identify potential opportunities. A third party helps set realistic goals and expectations, allowing you to formulate an effective recruiting game plan.



2. POST YOUR ACADEMIC-ATHLETIC RESUME ONLINE

FACT

The days of delivering paper resumes through the mail are over. Coaches now view websites that contain all athletic and academic information needed to recruit a prospect. Coaches are able to see more athletes, more efficiently.



5. DON'T BLAME YOUR COACH

MYTH

YOUR high school coach is responsible for getting you a scholarship.

REALITY

Getting successfully recruited is a full time job. No one wants you to achieve your dream of becoming a collegiate athlete more than your high school coach. Unfortunately, lack of time, resources and college coach relationships prevent most high school coaches from effectively taking on this challenge.

ADVICE

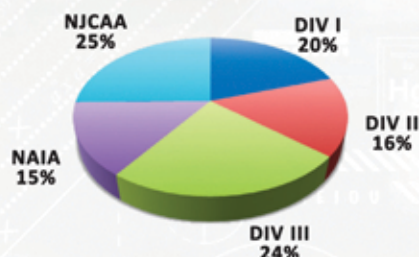
Student-athletes and their families are ultimately responsible for their entire recruiting process. Take control and utilize every resource available to maximize your recruiting potential.

- The average high school coach has contact with fewer than five college coaches and most of them are local.

3. CREATE A WINNING HIGHLIGHT/SKILLS VIDEO

FACT

Every student-athlete needs a highlight and skills video that best conveys his or her athletic abilities. Videos are now typically streamed online and sent through email. **DO NOT SEND DOZENS OF UNSOLICITED DVDS TO COLLEGE COACHES.** Unless the video has been requested or is sent from a credible third party, coaches will likely never receive it, let alone watch it!



DIV I	346
DIV II	280
DIV III	415
NAIA	258
NJCAA	438
TOTAL	1737



THE 5 THINGS YOU MUST DO



4. YOU NEED TO CONTACT 50-100 (OR MORE) REALISTIC PROGRAMS!

FACT

Receiving a few emails or letters from college coaches does not constitute serious recruitment. College coaches contact thousands of student-athletes in order to ensure they have athletes to fill their needs. You should play the same game by contacting at least **10-20%** of the programs that offer your sport in order to give you enough options to consider. This could mean contacting more than **200** college coaches!

STANFORD UNIVERSITY SOCCER COACHING STAFF			
Head Coach	Paul Ratcliff	888.555	
Assistant Coach	Jay Cooney	888.555	
Assistant Coach	Theresa W.	888.555	
Student Assistant	Marisa A.	888.555	
Volunteer Assistant		888.555	

THE NEXT STEPS TO GET STARTED

- #1. Fill out the Recruiting Questionnaire and return to NCSA speaker
- #2. NCSA will email you with your personal login information
- #3. Log in and start building your college recruiting website
- #4. NCSA will call to schedule your priority evaluation
- #5. Review questions below to evaluate your recruiting status

5. IT'S NOT A 4 YEAR DECISION, IT'S A 40 YEAR DECISION (GET IT RIGHT!)

FACT

Recruits need a step by step plan in order to successfully navigate through the recruiting process. To do it right, it takes hard work, perseverance, and a consolidated team effort between the student-athlete, parents, coaches, guidance counselors, and credible inside recruiting experts.



RECRUITING QUESTIONS FOR SCOUTING EVALUATION

***Keep in mind that student-athletes can begin receiving letters, calling college coaches, scheduling unofficial visits, and receiving scholarship offers as early as freshmen year.*

- #1. What level of play do you realistically feel you can compete?
- #2. What is your core GPA and NCAA eligibility status?
- #3. How many letters/emails have you received from college coaches?
- #4. How many college coaches have seen you play in person/on video?
- #5. How many college coaches have you spoken with on the phone?
- #6. How many unofficial visits have you taken?

RECRUITING FAST FACTS

The top prospects can receive fifty offers by January 1 of their junior year. Most major Division I prospects will receive offers by the end of their junior year.

An invitation for an official visit is a strong precursor to a scholarship offer. One rule of thumb in recruiting is that if an athlete is not offered an official visit, that athlete likely will not be offered a scholarship.

To Learn How NCSA Simplifies College Recruiting, Visit
www.ncsasports.org or
 Call 866.579.6272

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